

Get
Connected!



Healthcare Entrepreneurship and Innovation

8th Annual GetConnected! Conference

Workshop Sessions • Roundtable Discussion • VIP Reception

Thursday, May 8, 2008 • 11:15 a.m. to 7 p.m.

The College of St. Catherine

LUNCHEON KEYNOTE SPEAKER

Linda Hall Whitman

Former CEO, MinuteClinic

MinuteClinic: Disruptive Innovation in Healthcare

Heralded by Harvard's Clayton Christensen as a successful "disruptive innovation" in healthcare services, MinuteClinic is now a household brand with more than 500 locations coast to coast. Learn how Linda Hall Whitman assumed the leadership helm, re-launched the company when it was out of cash in 2002, and grew its revenue from \$600,000 to \$20 million in four years. MinuteClinic is a remarkable turnaround story loaded with lessons, inspiration, passion and perseverance.

International Institute
for WOMEN ENTREPRENEURS

GetConnected! in workshop sessions, a roundtable discussion and VIP Reception.

Doing Deals and Raising Money: Healthcare transactions and financing. Led by Halleland, Lewis, Nilan and Johnson and Wells Fargo

Launching and Growing a Medical Device Business. Led by ATEK Medical Manufacturing

Reinventing How We Work: The hottest trends in creating a healthy work environment for your employees. Led by SALO, LLC and Details

The Impact of Changing Demographics: Are you ready for the generational shifts in healthcare? Led by Johnson Consulting Services

The Healthcare Crisis: Debunking the myths and understanding the implications. Led by LarsonAllen and Halleland Health Consulting

Conference tickets: \$160 (includes luncheon and VIP Reception launching *Better Health & Living* magazine). Register by April 24 and save \$10. To register or inquire about corporate table sponsorships, call 651.690.8848 or go to stkate.edu/iuwe.

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